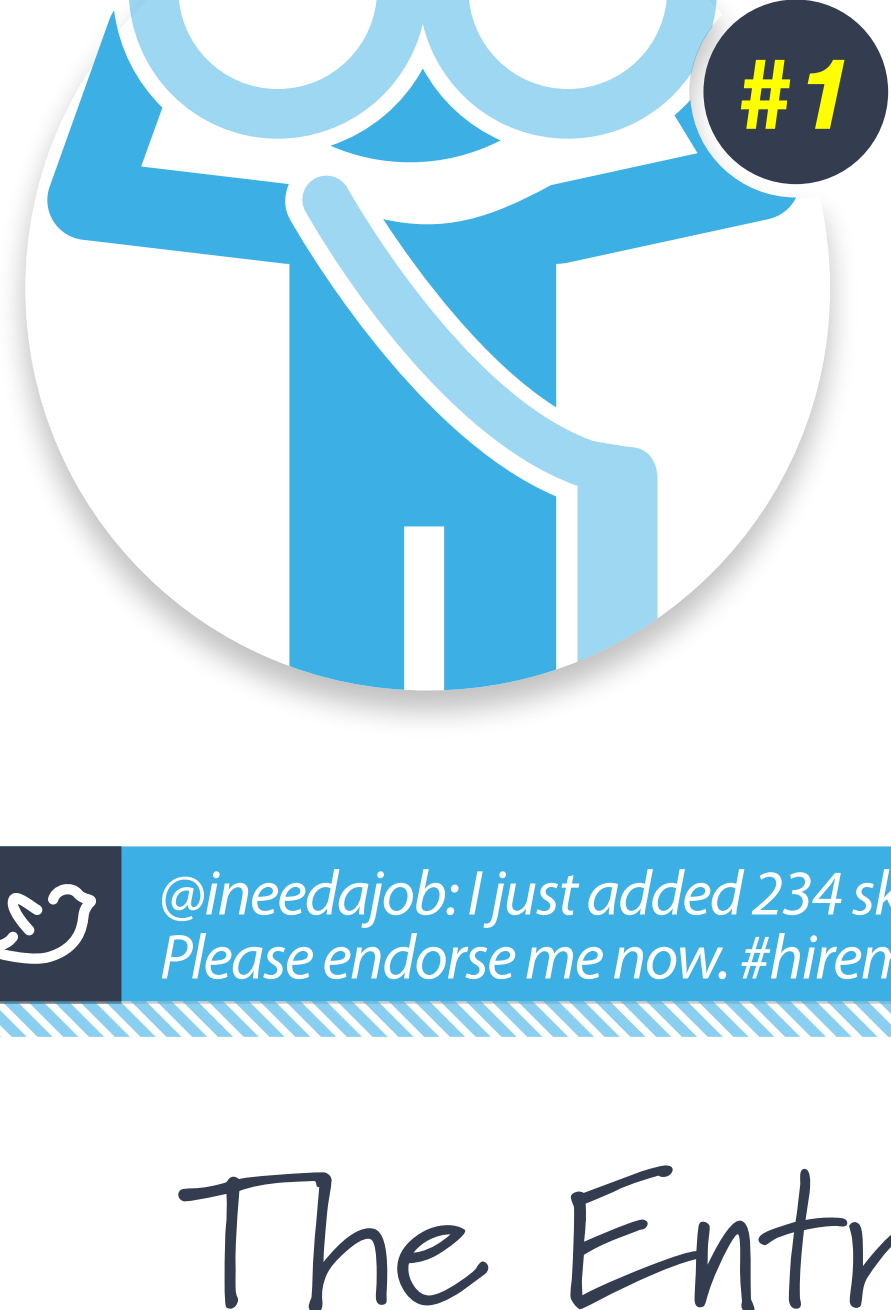


THE 11 types

of people you meet at conferences

By Bizzabo



#1

The Job Seeker

They're "in between opportunities", "self-employed" and maybe "living out of a cardboard box" but oh, are they on a mission.

@ineedajob: I just added 234 skills to my @LinkedIn profile. Please endorse me now. #hireme

The Entrepreneur

You'll find them walking with their cool startup t-shirt. They have 1,001 things to do, people to pitch, demos to show... What's that you say? You want to invest?



#2

@makeitbig\$\$: My @newstartup is launching soon! Reach out if you want to see a demo. ... Anyone?

The Sales Person



#3

They're slick, they're smooth, and ready to pitch you in every way possible. How about a shiny new tie clip in exchange for a Facebook Like?

@iwillpitchU: Last chance- if you're at #TDF13- the BEST deal you will ever get on mobile marketing sales automation cloud server platform!!

The Suit/Corporate

There's a good chance they were born wearing a 3 piece suit and might die a little inside when you pull a Zuckerberg and show up in sandals.



#4

@BizCorpInc: BizCorpInc attends TDF13 with quarterly investor calls occurring later today. Press Release here: bizcorpinc.com/whysoserious

The Model Who's Paid To Be There



#5

They're not really sure how the product they're demoing works-or how to say the company name-but honestly, you are too busy staring at them to listen.

@techiemodel: I'll be at #TDF13 with @techcompany! I'll be giving away t-shirts and smiles.;

The Social Media Addict



#6

They haven't looked up from their phone since they've gotten here in fact, they just added you on Twitter, LinkedIn and Facebook and Instagrammed your face with a nice Valencia filter.

@socialm3dia: Here @ #TDF13 w/ @instanerd and @iamhashtag listening to @digital4ever talk about #how #to #tweet (w/ 27 others)

The KeyNote Speaker



#7

They were the class nerds but events are where they rule. They are the guru of this and the ninja of that, and gosh darn do they know it.

@thenotespeaker: Come listen to me speak about how to be a rockstar and thought leader in biz jargon. Can't miss! #youwantobeme #TDF13

The Stressed Out Guy

They are perpetually running late to the next session/speaker/networking hour. Was their eye just twitching?



#8

@NeedsVacay: I haven't slept in 48 hours, but that's okay! There's free coffee here! #TDF13

The Event Organizer



#9

They are the puppet master behind this whole affair and no doubt beneath their cool, calm exterior, they are having a minor aneurysm from their Type A personality. They are probably too busy to talk with you but they really want you to be satisfied!

@multitasker13: Pick up your nametag! Check-in! Don't miss the next session! The keynote is NOW! #TDF13

The Sponsor

You are already wearing their logo at the moment, whether you realize it or not. Hell, they'd probably sponsor the shirt on your back if they could. Boom. Just did.



#10

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